# Shepherds Recovery and Counseling Services Inc.

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# Strategic Planning. A Method for Success.

**Snapshot** FY (2021-2025)

### 144.01(1.C.1):- Program Summary

Shepherds Recovery and Counseling Services, (SRCS) agency is a community based outpatient agency dedicated to filling gaps in services to Oklahomans with mental health. SRCS agency has been serving people in Oklahoma since (2017).

▶ Shepherds Recovery and Counseling Services, (SRCS) agency intent is to engage in a strategic planning process (<u>every 4 years</u>) in which a variety of <u>input</u> and information is <u>analyzed</u>. This information comes from <u>clients</u> of our services, <u>referral sources</u>, <u>community groups</u>, <u>funders</u>, and also aggregate <u>demographic data</u>. The process also includes an analysis of the SRCS agency's <u>strengths</u>, and <u>weaknesses</u> and emerging opportunities and potential <u>threats</u>. Out of this process a <u>strategic plan is formulated</u> and the "critical issues" for the SRCS agency are developed and measurable goals are developed to address them.

## 144.02:- Our Mission, Vision, and Guiding Principles

**144.02.01:- Mission of (SRCS) - Is** to promote mentally and emotionally healthy youths and their families by reducing delinquency and child abuse through individual, family and group counseling and by providing community-based counseling for children, youth and adult, **SRCS** will also provide public education programs and training seminars to schools, churches, organizations, professional, and community groups, **upon request** 

#### 144.02.02:- Employee Vision Statement

We inspire integrity, pride, trust and respect within our agency. We encourage employee involvement and creativity as a source of new ideas to continuously improve services. As stewards of community resources, we embrace the opportunities and of being change agents in the lives of those we serve.

#### 144.02.03:- Guiding Principles

We commit ourselves to these Guiding Principles:

1. **Principle of Excellence: -** we shall always strive to excel in our compliance with rules, regulations, and expected outcomes

2. **Principle of Professionalism: -** we shall be professional in our interactions, in our appearance, and in our work ethic

3. **Principle of Beneficial Reciprocity: -** we shall keep in mind the direct relationship between individual productivity and organizational productivity

4. Principle of Order: - we shall always respect our policies, our leaders/supervisors, and each other

5. **Principle of Unrelenting Faith: -** we shall not allow trials and tribulations to undermine the power of our beliefs

6. **Principle of Focus:** we shall always remember why we are here, who we serve, and what we are expected to accomplish

7. **Principle of Effectiveness:** we shall strive to deliver meaningful and measurable benefits to our persons served

8. Principle of Awareness: we shall treat our persons served in the manner that our doctors treat us

9. **Principle of Clinical Protocol:** we shall keep in mind the Clinical nature of our work and perform at or above industry standards